

Poundland Text to win World Cup Promotion – 'Watch the World Cup with Coca-Cola'

1. The prize draw is open to residents of Great Britain and NI. No purchase necessary. Employees of Coca-Cola Enterprises Ltd / Coca-Cola Great Britain, their families, agencies, or anyone else directly connected with the prize draw are not eligible to enter.
2. Closing date for entries is midnight 23/06/2010. Any entries received after the closing date will not be entered into the prize draw.
3. To enter the promotion, simply text 'Pound' to 63333
4. All text entries are charged at your standard operator tariff, typically 10 – 12p (these texts may not be included with any 'free' text package). Please check with the bill payer before sending a text message.
5. Incomplete entries or those not in accordance with the entry instructions are invalid. Sending a text message is not proof of receipt of entry.
6. No correspondence will be entered into. Winners will be notified by telephone by 30/06/2010 using the mobile phone number used for entry.
7. Prizes: First prize will be a Sony Bravia 40" LCD TV plus a Sony Playstation3 games console and FIFA World Cup 2010 PS3 game. There will be 10 runners up prizes of a Sony Playstation3 Games console and FIFA World Cup 2010 game.
8. No cash or other alternatives are available except that which the Promoter reserves the right in the event of circumstances outside of its control to substitute alternatives of equal or greater value.
9. Winners may be required to take part in publicity connected with the promotion without further notice.
10. By entering the free prize draw all participants will be deemed to have accepted and be bound by the rules. All entry instructions form part of the rules.
11. One entry per person / No entrant may win more than one prize.
12. You must be at least 16 years old to enter.
13. The Winner and runners up must provide the Promoter with valid ID within 7 days of being notified of their prize. In the event ID is not provided within this timeframe the prize may be forfeited.
14. The winner will be the first entry drawn. The runners up prizes will be awarded to the next 10 entries drawn.
15. Neither Coca-Cola Enterprises Ltd nor any of its agencies are responsible for messages that are lost or delayed or unable to be sent due to lack of network coverage.
16. Prizes will be dispatched within 28 days.
17. A list of winners will be made available on request to those enclosing a SAE to the prize draw address within 90 days of the published closing date.

Promoter: Coca-Cola Enterprises Ltd, Charter Place, Uxbridge, Middlesex UB8 1EZ